



JAKE WHISTON

Creative Developer | Motion Designer | 3D Artist | Graphic Designer



Liverpool



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Jakewhiston.com

Creative multimedia designer with over five years of experience producing digital content across web development, motion graphics, graphic design, 3D modelling, animation, and video production. Experienced in creating engaging visual content for marketing, online education, gaming, and branding projects. Combines strong artistic ability with front-end development knowledge to deliver visually compelling and technically polished work.

Professional Experience

KYOMU

Creative Director & Multimedia Designer | 2025 - Present

Developing long-form and short-form documentary and retrospective content focused on storytelling through motion graphics, animation, and visual design.

Responsibilities:

- Video editing using Adobe Premiere Pro and After Effects
- Creating motion graphics, MOGRT templates and advanced camera animations
- Producing infographic animations using Toon Boom Harmony
- 3D modelling, rigging and animation in Blender
- Creating textures and materials using Adobe Substance Painter
- Audio recording, mixing, Foley and sound design using FL Studio

ICU Security

Creative Developer & Multimedia Designer | 2023 - Present

Responsible for producing the company's digital presence, marketing materials and bespoke 3D design solutions alongside operational support.

Responsibilities:

- Designed marketing materials including leaflets, flyers, social media graphics, email campaigns and branding assets using Adobe Photoshop
- Built and maintained company websites using Next.js, React.js, GSAP, ScrollTrigger and Three.js
- Developed a reusable component library to streamline website development and improve production efficiency
- Designed and modelled modular 3D printable server racks, keystone mounts and cable management solutions in Blender
- Assisted with logistics, equipment transportation and engineer support

Technical Skills

Creative

- Motion Graphics
- Video Editing
- Graphic Design
- Branding & Marketing Design
- Character Design
- Prop Design
- Background Design
- Concept Art
- Illustration
- 3D Modelling
- 3D Rigging
- 3D Animation
- 3D Texturing
- UI & Visual Design
- Colour Theory
- Research & Development
- Adapting to Multiple Art Styles

Web Development

- Next.js
- React.js
- GSAP
- ScrollTrigger
- Three.js
- HTML
- CSS
- JavaScript
- Responsive Web Design

The Law Coach

Creative Developer & Multimedia Designer | 2022 - 2026

Produced educational content across web, animation, branding and video production for online legal training platforms.

Responsibilities:

- Designed social media graphics, branding, email campaigns and printed marketing materials
- Built responsive websites using Next.js, React.js, GSAP, ScrollTrigger and Three.js
- Created reusable website templates and front-end component libraries
- Produced animated educational content using Toon Boom Harmony
- Edited promotional and educational videos using Adobe Premiere Pro and After Effects
- Created motion graphics, MOGRT templates and advanced camera animations
- Modelled, rigged and animated 3D assets in Blender
- Created realistic textures and materials using Adobe Substance Painter

Polyfruit Gaming Studio

2D/3D Artist & Multimedia Designer | 2021 - 2022

Worked on asset production for multiple game environments across various genres.

Responsibilities:

- Created modular asset packs for Viking, Fantasy and Science Fiction environments
- Produced 2D artwork and UI assets in Adobe Photoshop
- Animated 2D graphics using Toon Boom Harmony and Adobe After Effects
- Modelled and rigged 3D assets in Blender
- Textured game-ready assets using Adobe Substance Painter

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Substance Painter
- Toon Boom Harmony
- Visual Studio Code
- Blender
- FL Studio
- Google Workspace
- Microsoft Office Suite

Key Strengths

- Creative problem solving
- Strong attention to detail
- Cross-disciplinary design skills
- Ability to manage projects independently
- Rapid learning and adaptability
- Strong visual communication
- Experience creative reusable workflows and templates
- Balance creativity with technical implementation

Personal Statement

With a background that combines design, animation, development and digital media, I bring a versatile skill set that allows me to contribute across multiple stages of a project. I am equally comfortable designing visual assets, building responsive websites, producing motion graphics or creating 3D models and animations. I thrive in environments where creativity and technical problem-solving go hand in hand, and I enjoy finding efficient, reusable solutions that streamline production while maintaining a high standard of quality. I take pride in being adaptable, detail-oriented and committed to continuously expanding my knowledge of new technologies and creative techniques.